To create a detailed recruiting message for Harvard University's cross country and track & field team, follow the structure below. Note that I don't have access to specific PDF documents or surveys, so you'll need to integrate specific quotes and comments from those documents yourself. I've provided a framework to guide you in doing so.

# Harvard University Cross Country and Track & Field

# Jan./Feb./Mar./Apr. 2024

# TRS Messages

In January: We'll dive into the incredible history and vision for the Harvard University cross country and track & field program. This focus will give you insights into how our legacy and future plans can be a part of your journey.

In February: We're spotlighting the athletic facilities at Harvard, exploring how our state-of-the-art equipment and training spaces support your development as an athlete.

In March: This month is all about life after college, discussing how Harvard's network and resources set you up for success both on and off the track.

In April: We'll explore the team dynamic within the Harvard cross country and track & field squad, highlighting what makes our athletes' community unique and supportive.

# For January: History and Vision for the Program

# Talking Points

* What do you know about Harvard's rich history, and how do you see yourself contributing to its legacy?
* How important is a program's vision and long-term goals in your decision-making process?
* Have you thought about what legacy you'd like to leave behind at a college?
* How do you feel about joining a program that has a strong historical presence in collegiate athletics?
* What does "being part of something bigger" mean to you in the context of a sports team?
* How do you envision your growth both as an athlete and a person through Harvard's program?
* What excites you most about potentially being part of Harvard's future?
* How does the vision of a program influence your choice of college?

# Social Media Topic Ideas

* Create a video series featuring alumni sharing their experiences and how Harvard's history shaped their careers.
* Post throwback photos from key moments in Harvard's athletic history.
* Host a live Q&A with current athletes discussing the program’s vision and goals.
* Share infographics on Harvard's achievements in cross country and track & field.
* Highlight the achievements of legendary coaches and athletes from Harvard.
* Feature testimonials from new team members on why they chose Harvard.
* Organize a virtual tour of Harvard's historic sporting facilities.
* Use Instagram stories to showcase a day in the life of a Harvard athlete.

# Text Messaging Talking Points

* What’s one thing you've heard about Harvard's history that really stands out to you?
* How do you see yourself fitting into the vision of a historic program like ours?
* What kind of legacy are you hoping to build during your college years?
* How does being part of a storied program influence your college decisions?
* Do you have any questions about the history of Harvard's cross country and track & field team?
* How important is it for you to be part of a team with a clear vision for the future?
* What are your thoughts on contributing to Harvard's athletic legacy?
* Are there any historical moments of Harvard athletics that you're curious about?

# For February: Athletic Facilities

# Talking Points

* What features do you look for in a college's athletic facilities?
* How do you think top-notch facilities can impact your training and performance?
* What role do you believe technology plays in modern athletic training?
* How important is access to diverse training environments for you?
* What has been your best experience with athletic facilities so far?
* How do you prioritize facility quality when choosing a college?
* What aspects of athletic facilities do you think are most overlooked?
* What kind of support facilities, like recovery areas, are important to you?

# Social Media Topic Ideas

* Share behind-the-scenes videos of Harvard's training facilities in action.
* Post athlete testimonials about how the facilities have improved their performance.
* Create a virtual tour of the athletic facilities with interactive elements.
* Highlight new technology and equipment available to athletes.
* Feature "A Day in the Life" of an athlete using the facilities.
* Share fun facts about Harvard’s athletic facilities on Twitter.
* Use Instagram reels to show dynamic training sessions.
* Offer a sneak peek of upcoming facility upgrades or projects.

# Text Messaging Talking Points

* How important are athletic facilities in your decision-making process?
* What’s your must-have feature in a training facility?
* How do you think cutting-edge facilities can enhance your training?
* Do you have any questions about what our facilities offer?
* How do you feel about training in a state-of-the-art environment?
* What facilities do you think are key to athlete success?
* How do you think Harvard's facilities compare to others you're considering?
* What facility features would make you feel most supported as an athlete?

# For March: Life After College

# Talking Points

* What career paths are you considering after college?
* How does a college's alumni network influence your decision?
* What resources do you value most in preparing for life after college?
* How important is it for you to have mentorship opportunities in college?
* What are your thoughts on balancing athletics with career preparation?
* How do you envision using your college experience in your future career?
* What are your main goals for personal development in college?
* How can a college support your transition into the working world?

# Social Media Topic Ideas

* Share success stories of Harvard athletes who have excelled in their careers.
* Create infographics on career resources available to Harvard students.
* Highlight networking events and career fairs on campus.
* Post interviews with alumni on how Harvard prepared them for their careers.
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* Share testimonials from alumni on life skills learned at Harvard.

# Text Messaging Talking Points

* What are your career aspirations after college?
* How important is a strong alumni network to you?
* What kind of career support are you looking for in a college?
* How do you feel Harvard can prepare you for life after athletics?
* Do you have any questions about our career development resources?
* How do you balance athletic commitments with career preparation?
* What does success after college look like for you?
* How can Harvard help you achieve your post-college goals?

# For April: Our Team

# Talking Points

* What qualities do you look for in teammates?
* How important is team chemistry to you?
* What role do you see yourself playing on a team?
* How does a supportive team environment influence your performance?
* What experiences have you had with team dynamics in the past?
* What are your expectations for team leadership and coaching?
* How do you think you can contribute to a positive team atmosphere?
* What kind of team experiences are you most excited about?

# Social Media Topic Ideas

* Share team bonding activities and events.
* Highlight team achievements and milestones.
* Post quotes from athletes about what the team means to them.
* Feature "Meet the Team" posts introducing team members.
* Share photos and videos from team events and meets.
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* How important is team chemistry when choosing a program?
* What do you value most in a teammate?
* How do you see yourself fitting into our team environment?
* What are your expectations for team camaraderie?
* How does a strong team dynamic enhance your college experience?
* What role do you see yourself playing on our team?
* How important is it for you to have a supportive team atmosphere?
* What are you most excited about when it comes to being part of a team?

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